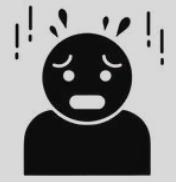


7 Signs Your People Are Craving Financial Wisdom



1. You're Seeing the Tyranny of the Urgent

Your staff is maxed out. Financial discipleship is on the list, but it keeps falling below the fire drills. If you're honest, it hasn't cracked the top five priorities—maybe not even the top ten.

2. Your People Are Quietly Struggling

You sense many in your church are under financial stress—but they're not raising their hand for help. They're embarrassed or don't know where to start. And you're not sure what to offer that doesn't require a 9-week course.

3. Your Church Tried FPU... Once

Maybe you ran a Dave Ramsey class and it helped a few people—but post-COVID, it's harder than ever to get folks to commit to 9 weeks of homework. You need something simpler, lighter, but still powerful.

4. You've Got Budget Questions Across the Spectrum

In one workshop, people asked about debt, retirement, giving, and 529 plans—all in the same room. That tells us there's something for everyone, and people are looking to the church for solutions.

5. You Serve a Wide Range of Socioeconomic Backgrounds

In most churches, there are folks living paycheck to paycheck, battling credit card debt or unsure how to save. In the same pew, you've got business owners and professionals who are doing well but seeking biblical counsel on how to steward what they have. Both groups are spiritually hungry—for peace, for clarity, and for purpose.

6. Your Leaders Want Financial Teaching—Without Doing It

Pastors love to teach, but when it comes to money, they appreciate outside voices—especially professionals who don't work at the church and don't get a cut. Bonus: real stories from lay leaders make it stick.

7. You Want to Build Generosity Without Guilt

The Financial Wisdom Workshop combines practical equipping and a generosity challenge. You serve people with budgeting and planning help, then share compelling stories of biblical giving that inspire freedom, not guilt.

Bonus: What Works Best

- Timing: Sunday after your last service
- Length: 90 minutes
- Audience: All stages of life—young adults to retirees
- Format: Biblical teaching, personal stories, practical Q&A
- Delivery: From a financial pro who doesn't work at the church

This Isn't Just Financial Literacy, it's Discipleship. When people get unstuck financially, their whole spiritual life lifts. These workshops open hearts, unlock generosity, and ease anxiety. Reach out today if we can help.

